

THREE RIVERS ROWING ASSOCIATION

EVENT PARTNER GUIDE

2024





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INTRODUCTION

LEADERS - ON AND OFF THE WATER...

Founded in 1984, Three Rivers Rowing Association (TRRA) is one of the largest community based rowing and paddling organizations in the country. We serve people of all skill levels and abilities, from a broad range of social and economic backgrounds and host multiple inclusive events each year such as the Head of the Ohio and the Pittsburgh Indoor Rowing Championships. TRRA is a proud 5-time recipient of the USRowing “Club of the Year” award.

Rowing and paddling are life cycle sports for everyone, regardless of background or ability. TRRA provides rowing and paddling programs that begin at the middle school level and continue straight through adulthood. Programs range from recreational and social, to nationally and internationally competitive. TRRA is also home to one of the oldest adaptive and para rowing programs in the nation, providing access and opportunities for recreation and competition to individuals with cognitive and/or physical disabilities for over 30 years.

The impact of our sports goes beyond the medals earned on the water. The values of being part of a team, the development of grit, access to college scholarships, opportunities to travel, and so much more all combine to support all levels of life long fitness and well-being. As a supporter of TRRA, you enable us to expand and enhance our impact each and every day within our southwestern PA community.

Your support for one of, or both, of these events will directly support TRRA’s continued pursuit of our mission to make rowing and paddling safe, sustainable and accessible to everyone, regardless of background or ability. Thank you for taking the time to consider these partnership opportunities and we look forward to working with you in 2024!

Matt Logue
Executive Director



WHO WE SERVE



- Over 1500 total participants per year.
- Ages ranging from 10 to 85+
- Participants of all abilities and backgrounds
- Commitment to ensuring cost is no barrier to participation in our sports.
- Strong belief that there is a seat in a boat for everyone.



VISION AND MISSION



VISION

We believe that rowing and paddling are sports for all and for life—regardless of background or ability. We commit ourselves to increasing access to our sports bringing rowing to our communities and by collaborating with stakeholders to pave the way to opportunities our sports provide on the water.



MISSION

To develop and deliver safe, sustainable and inclusive programs and events that teach and promote the sports of rowing and paddling to our diverse community.



PITTSBURGH INDOOR ROWING CHAMPIONSHIPS

JANUARY 27, 2024

The 2024 Pittsburgh Indoor Rowing Championships will be held at the David L. Lawrence Convention Center. We are proud and excited to partner with USRowing for this event, which will now be a part of the 2024 USRowing National Indoors Championship series.

EVENTS & PARTICIPANTS

The Pittsburgh Indoor / USRowing National Indoor Championships will feature 166 events for all ages and abilities. Over 500 participants within a 150 mile radius of Pittsburgh are expected to participate.

YOUR SUPPORT WILL...

...allow TRRA to expand and enhance our First Row 2.0 program. First Row 2.0 is an indoor program designed for middle school students that TRRA brings directly to schools to introduce the sport of rowing and starts building a bridge from the community to the river.



PITTSBURGH INDOOR ROWING CHAMPIONSHIPS

PRESENTING PARTNER: \$15,000*

- Recognized as the Presenting Partner on all event materials.
- Recognized as the Presenting Partner in all media, including pre and post event press release, mailings, website, social media posts and e-blasts which are sent out over 50,000 people.
- Event Naming rights for 15 Events.
- Logo inclusion on event t-shirt.
- Name & Logo on race lane markers.
- Booth Space in the vendor area at the Convention Center

GOLD MEDAL PARTNER: \$7,500*

- Recognized as the Gold Medal Partner in media, including website, social media posts and e-blasts which are sent out over 50,000 people.
- Event Naming rights for 10 Events.
- Logo inclusion on event t-shirt.
- Booth Space in the vendor area at the Convention Center



PITTSBURGH INDOOR ROWING CHAMPIONSHIPS

SILVER MEDAL PARTNER: \$2,500*

- Recognized as the Silver Medal Partner in media, including website, social media posts and e-blasts which are sent out over 50,000 people.
- Event Naming rights for 5 Events.
- Logo inclusion on event t-shirt.
- Name & Logo on race lane markers.
- Booth Space in the vendor area at the Convention Center

BRONZE MEDAL PARTNER: \$750*

- Recognized as the Bronze Medal Partner in media, including website, social media posts and e-blasts which are sent out over 50,000 people.
- Logo inclusion on event t-shirt.

COMMUNITY PARTNER: \$500*

- Recognized as a Community Partner in media, including website, social media posts and e-blasts which are sent out over 50,000 people.

****ALL PRICES INCLUDE A MULTI-YEAR SPONSORSHIP FOR THE 2024 AND 2025 INDOOR CHAMPIONSHIPS.***



HEAD OF THE OHIO REGATTA



OCTOBER 5 - 6, 2024
ON THE ALLEGHENY RIVER WITH RACING
BETWEEN THE 40TH STREET BRIDGE AND POINT
STATE PARK



HEAD OF THE OHIO REGATTA

OCTOBER 5-6, 2024

The 2024 Head of the Ohio Regatta will return to the Allegheny River with 2-full days of race this October. This will be the 38th Annual Head of the Ohio and we are planning to establish an enhanced spectating and vending area on the North Shore in 2024!

EVENTS & PARTICIPANTS

The Head of the Ohio feature over 80 events for youth, collegiate, and adult rowers of all skill levels and abilities. It is one of the most inclusive rowing events in the nation with over 1,500 athletes on 50+ teams, with over 4,000 spectators from across the mid-west, mid-atlantic and southern Canada.

YOUR SUPPORT WILL...

...allow TRRA to provide financial support to individuals and families in need and allow them to experience the physical, emotional and social benefits of rowing and paddling throughout the year in Pittsburgh.



HEAD OF THE OHIO REGATTA

PRESENTING PARTNER: \$20,000

- Recognized as the Presenting Partner on all event materials.
- Recognized as the Presenting Partner in all media, including pre and post event press release, mailings, website, social media posts and e-blasts which are sent out over 50,000 people.
- Event Naming rights for 15 Events.
- Logo inclusion on event t-shirt.
- Name & Logo on race lane markers.
- Booth Space in the vendor area of the regatta.
- Free on-water rowing or paddling excursion for up to 20 people.

GOLD MEDAL PARTNER: \$10,000

- Recognized as a Gold Medal Partner in media, including website, social media posts and e-blasts which are sent out over 50,000 people.
- Event Naming rights for up to 10 Events.
- Logo inclusion on event t-shirt.
- Booth Space in the vendor area of the regatta.
- 50% off on-water rowing or paddling excursion for up to 20 people.



HEAD OF THE OHIO REGATTA

SILVER MEDAL PARTNER: \$5,000

- Recognized as a Silver Medal Partner in media, including website, social media posts and e-blasts which are sent out over 50,000 people.
- Event Naming rights for up to 5 Events.
- Logo inclusion on event t-shirt.
- Booth Space in the vendor area of the regatta.

BRONZE MEDAL PARTNER: \$2,500

- Recognized as a Bronze Medal Partner in media, including website, social media posts and e-blasts which are sent out over 50,000 people.
- Logo inclusion on event t-shirt.
- Booth Space in the vendor area of the regatta.

COMMUNITY PARTNER: \$500

- Recognized as a Community Partner in media, including website, social media posts and e-blasts which is sent out over 50,000 people.



THREE RIVERS ROWING PARTNERSHIP AGREEMENT

EVENT: _____

PARTNERSHIP LEVEL: _____

AMOUNT: \$ _____

PARTNER INFORMATION

COMPANY NAME (AS YOU WOULD LIKE IT TO APPEAR IN PRINT):

COMPANY CONTACT NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ E-MAIL: _____

SIGNATURE: _____

PAYMENT INFORMATION

CHECK / CREDIT CARD (TYPE): _____

NAME ON CARD: _____

EXP DATE: _____ CARD VERIFICATION CODE: _____

BILLING ADDRESS: _____

COMPANY CONTACT NAME (AUTHORIZED): _____

CONTACT PHONE #: _____

COMPANY CONTACT SIGNATURE: _____

THREE RIVERS ROWING ASSOCIATION



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